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to experience  
the Singapore  
Biennale | **CI&2**



**World •**  
Malaysian  
government  
defends trade  
deal with US | **A8**



**Opinion •**  
Europe  
struggles to be  
heard in new  
world order | **BI**



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## More support for AI start-ups to scale faster under new partnership

It is part of plan to forge tie-ups that take ideas from S'pore to the world: DPM Gan

**Timothy Goh**

Artificial intelligence (AI) start-ups in Singapore will get help to scale more quickly in the region and globally, thanks to a new tie-up between Microsoft, Enterprise Singapore and the National University of Singapore's entrepreneurial arm.

This is part of Singapore's plan to forge partnerships that take ideas from the Republic to the world, said Deputy Prime Minister Gan Kim Yong.

The new partnership, which he announced on Oct 29, will expand the existing AI Accelerate programme run by Microsoft and NUS Enterprise's Block71 start-up hub.

The current programme features a 10-week incubator where start-ups can build on Microsoft Azure – the company's cloud computing platform – while refining their products, tapping expert guidance for business strategy and fund rais-

ing, and connecting with mentors and investors.

With the expansion, it will include a go-to-market track where experts from Microsoft will provide start-ups with practical guidance to help them scale more effectively in regional and global markets.

Up to 150 start-ups will enter the AI Accelerate programme over the next three years, and they may be considered for streamlined access to Startup SG Tech grants.

Enterprise Singapore (EnterpriseSG), through the Digital Industry Singapore office, will work with Microsoft to expedite these grants for eligible firms.

Firms will be assessed by a panel comprising industry players and venture capital representatives, with grants going to those in areas such as intellectual property filings and the use of cloud and AI to build products, as well as talent acquisition.

"These start-ups will receive

support in product-market fit, technical development and market access, leveraging Microsoft's global network," said DPM Gan at the opening ceremony of Singapore Week of Innovation and Technology (Switch) 2025.

In his speech, he said the Government wants Singapore to be a place that offers stability amid uncertainty; a hub that connects Asia's growth markets with the rest of the world; and a platform where ideas, talent and capital converge to address global challenges.

"To strengthen this position, we will continue to invest in science and technology, accelerate the translation of research into enterprise, and forge partnerships that take ideas from Singapore to the world," said DPM Gan, who is also Minister for Trade and Industry.

He also announced that Nanyang Technological University and US-based non-profit organisation Activate Global have launched a new fellowship to boost science entrepreneurship and develop deep tech start-ups here.

The partnership will feature a \$12 million commitment to support up to 20 science fellows and 20 co-fel-

LOW INNOVATION, ENTERPRISE HUB

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It will be funded by the National Research Foundation and supported by EnterpriseSG, which will provide start-up founders with potential access to additional funding, as well as a network of ecosystem partners including investors, corporates and infrastructure providers.

The fellowship is open to all Singapore scientists and engineers with early-stage innovations that have the potential for commercial and social impact.

It will focus on key deep tech areas such as advanced materials, robotics, AI and biotechnology.

"The programme will help researchers gain hands-on experi-

ence in building companies, such as fund raising, training and product development – they will also benefit from access to Activate's global network," said DPM Gan.

He also announced that EnterpriseSG has enhanced its Global Innovation Alliance strategy, where start-ups that have ready products and initial market traction will benefit from stronger connections to commercial and investment opportunities through an expanded network of partners.

The first corporate partner under the Global Innovation Alliance partner network is ST Engineering Ventures.

The partnership will channel up to \$3 million over two years into technology testing and commercialisation through pilot projects and access to global markets.

It will support 16 global start-ups to pilot technology solutions in Singapore with ST Engineering's business units, tackling real-world problems in deep tech areas including AI, robotics and advanced materials.

Up to another 10 Singapore start-ups will be supported to expand overseas through proof-of-concept trials leveraging ST Engineering's global networks.

On the climate front, DPM Gan said the Breakthrough Energy Fellows South-east Asia Programme – a partnership between Breakthrough Energy, EnterpriseSG and Temasek – is supporting start-ups developing technologies tailored to the region's needs, such as cooling paint and advanced recycling.

CONTINUED ON PAGE A2